



Balance Studio

Franchise Concept Presentation

Bio 7 Wellness Signature Method®

- MESSAGE FROM FOUNDER
- OUR VISION
- OUR CONCEPT
- BIO 7 WELLNESS SIGNATURE METHOD ®
- CLIENTS JOURNERY
- OUR PRODUCTS
- OUR ACADEMY
- OUR GROWTH
- WHY FRANCHISE WITH US

Message from the founder

S PUJAH

My vision is to bring the bio-frequency science-based healing available to as many people as I can. The healing methods are well-validated and tested. The healing oils are made with extreme care and compassion.

OUR MISSION IS TO TOUCH PEOPLE'S LIVES AND HEAL THE WORLD.



OUR STORY

IT'S EASY TO DO GREAT WORK WHEN YOU BELIEVE IN WHAT YOU DO.
THAT'S WHY WE'RE COMMITTED TO HELPING MORE PEOPLE LIKE YOU,
EVERY DAY. WE WANT YOU TO BE HAPPY, HEALTHY, WELL, EVOLVED,
RICH, SUCCESSFUL, FULFILLED AND FREE OF ANY DISEASE.

VISION

TO BE THE TRUSTED PARTNER IN CURING ILLNESS AND PROMOTING WELLNESS. AT BALANCE 1 STUDIO WE ARE COMMITTED TO BRINGING HEALTH, HAPPINESS AND WELLNESS IN PEOPLE'S LIVES. WE ARE A NEW GENERATION OF SCIENTISTS WHO TAKE PRIDE IN OLD TRADITIONAL HEALING METHODS. OUR BIO FREQUENCY TECHNIQUES AND SCIENCE HAVE HELPED THOUSANDS OF PEOPLE.





Philosophy

ENERGY HAS A METHOD

We promote a lifestyle wellness program that aims to match and realign your frequencies by integrating the Bio 7 Wellness Method and the Geo 7 Spaces Method.



Concept

We have created an Energy method that can heal your life

Balance 1 Studio™ is an ISO-certified global wellness company founded by Dr. Pujah Subhash Srivastav who is the UAE's first certified Building Biologist. The company over the 11 years has scientifically developed methods to decode the old traditions of Vedas and Ayurveda to heal human suffering both at the physical and emotional level. We have designed the concept to heal both your inner self and the space where you dwell. The techniques of Balance 1 Wellness & Geo 1 Space methodology are not just helping boost health, but also invite wealth, prosperity, and overall well-being.



MASTER OF
FREQUENCY
WELLNESS



BIO 7 WELLNESS METHOD

The law of conservation of energy states that energy can neither be created nor destroyed, only converted from one form of energy to another.

GEO 7 SPACES METHOD

Creating consecrated spaces we create synchronicity between mind, body, soul, and spaces. The universal law of attraction states that 'like attracts like.' Geo 7 Space, you work with this law to create an environment that represents your goals and passions and healthy energy. We measure space energy and create coherent solutions for sustainability.

Nature can heal us



BIO-SCREENING – HOW IT WORKS

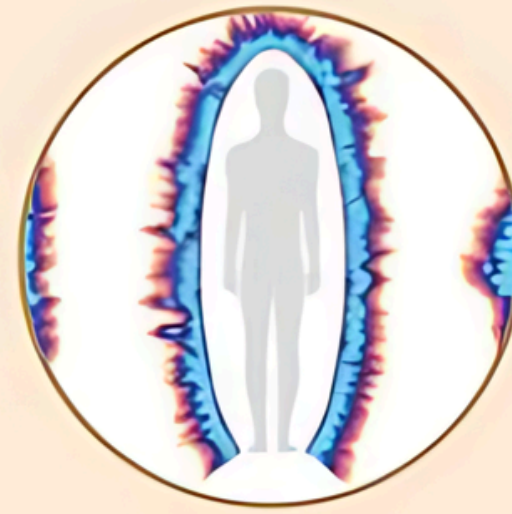
QUICK, EASY FINGER SCAN

FINGERTIPS PLACED ON HIGH-INTENSITY ELECTROMAGNETIC FIELD DEVICE LENS —NON-INVASIVE AND HYGIENIC AND RESULTS CAN BE OBTAINED WITHIN A FEW MINUTES.



LIGHT ENERGY PHOTON IMAGING

AN ELECTRON CLOUD COMPOSED OF LIGHT ENERGY PHOTONS IS CAPTURED, THEN TRANSMITTED INTO GRAPHICAL REPRESENTATIONS OF YOUR AURA ENERGY, ORGANS & MERIDIANS.



SCAN ANALYSIS

REAL-TIME FEEDBACK ON WHAT FACTORS ARE AFFECTING YOUR ENERGY STATE, AREAS OF PAIN IN THE BODY & STRESS LEVELS. VIEW EACH SCAN'S RESULT IN 7 DISPLAY OPTIONS.



BEFORE & AFTER

RESULT MATTERS. COMPARISON OF SCANS BEFORE AND AFTER RECEIVING THERAPIES AND TREATMENT PROGRAMS TO VIEW PROGRESS.

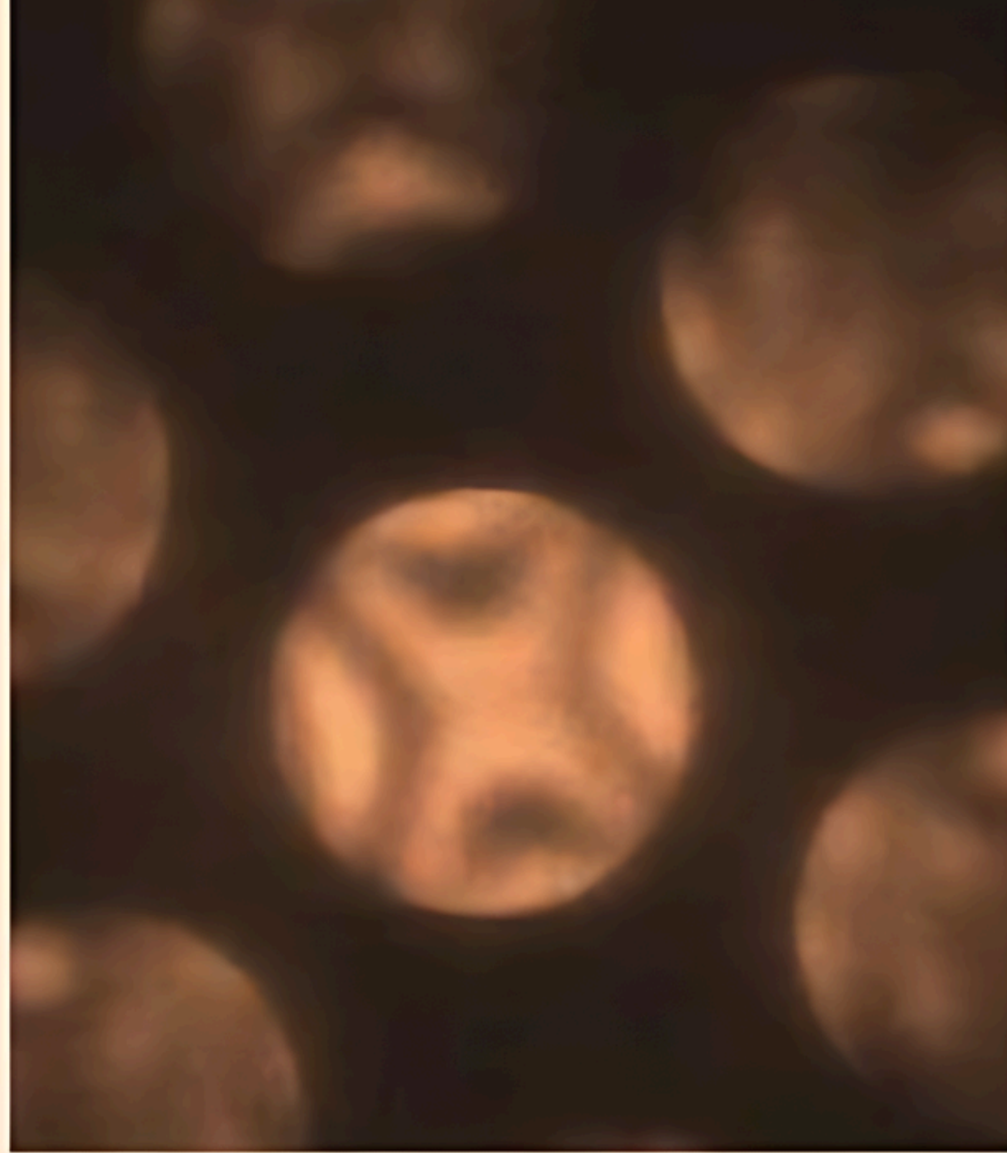




FREQUENCY IS A MEASURABLE RATE OF ELECTRICAL ENERGY

IT IS CONSTANT BETWEEN ANY TWO POINTS. WHEN THERE IS FREQUENCY, THERE IS ELECTROMAGNETIC POTENTIAL WE ARE BEING INFLUENCED BY THE MAGNETIC ACTION (OR ATTRACTION) OF THE FREQUENCIES THAT SURROUND OUR LIVES EACH DAY. FREQUENCIES IMPACT OUR STATE OF WELL-BEING. ESSENTIAL OILS ARE MEASURED IN MEGAHERTZ FREQUENCIES. ESSENTIAL OILS HAVE THE HIGHEST FREQUENCIES OF ANY MEASURED NATURAL SUBSTANCE.

MEASURING FREQUENCIES



KRIPLIN PHOTOGRAPHY



GDV - ELECTRON PHOTON IMAGING



UNIVERSAL THERMOS DEVICES



MEASURING FREQUENCY



Cooked Tomato



Raw Tomato

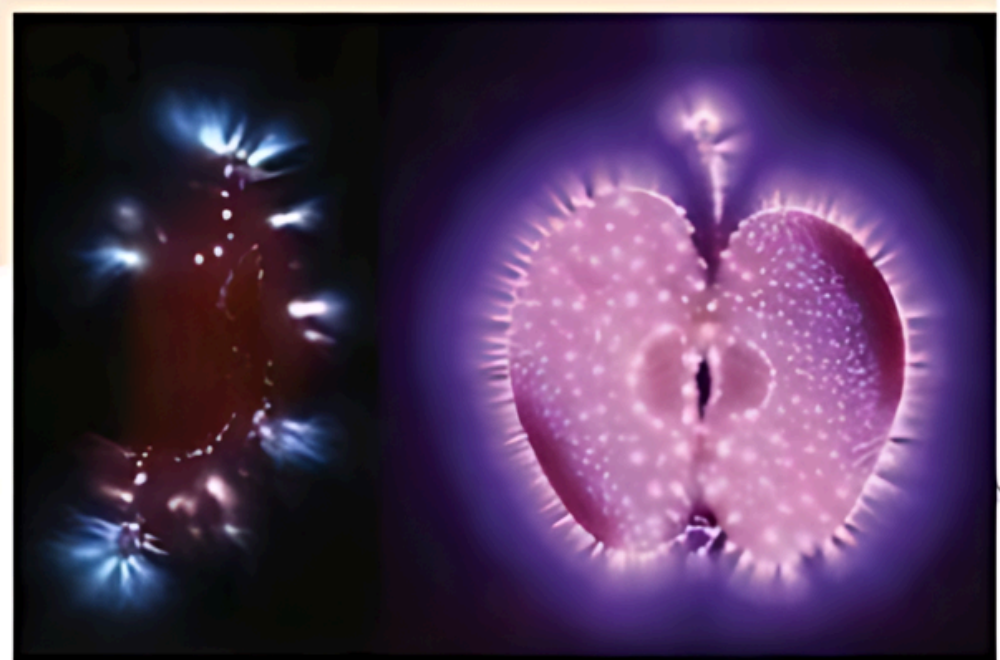


Cooked Broccoli



Raw Broccoli

RAW VS COOKED



SLICE OF MEAT

AN APPLE

KIRLIAN PHOTOGRAPHY IS A COLLECTION OF PHOTOGRAPHIC TECHNIQUES USED TO CAPTURE ENERGY FIELDS.

Val of Heart energy (8.761 joules $\times 10^{-11}$)

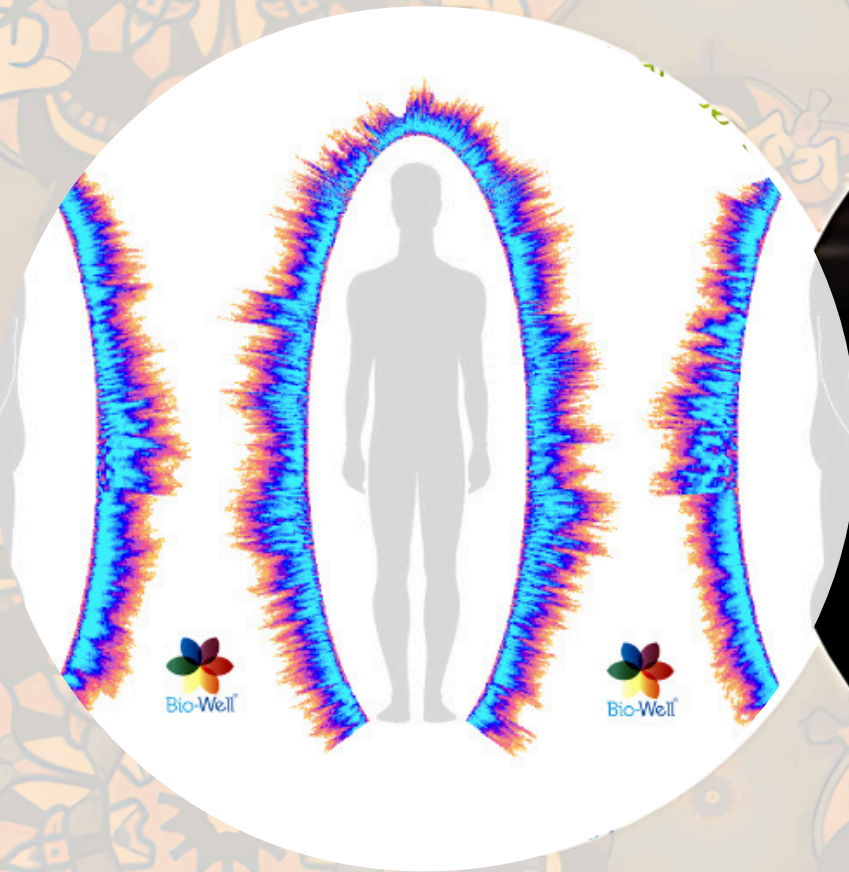
Left side Average 2.53 joules $\times 10^{-11}$

Right side Average 0.94 joules $\times 10^{-11}$

ANALYSIS OF HUMAN ENERGY FIELDS

ROYAL FRUITS AU

TRACING OUR DECADE LONG JOURNEY



BUSINESS PLAN

THROUGH GDV SCAN BASED THERAPY WE MEASURE PRE AND POST SCANS OF OUR CLIENTS, TO ENSURE OUR CLIENTS ARE WELL TREATED THROUGH OUR TECHNIQUES

CLIENTS FEEDBACK

WE HAVE DEVELOPED OUR OILS AFTER SEEKING EXTENSIVE FEEDBACK FROM OUR CLIENTS, REGARDING THE OUTCOME OF THE THERAPY

CUSTOMIZED SOLUTIONS

WE HAVE DEVISED BESPOKE CUSTOMIZED SOLUTIONS FOR HEALTH AND WELLNESS

Physical and Mental Health Balance Evaluations



Bio7 Pain Relief & Balance



Bio7 Mental Wellness & Balance



Bio7 Relationship Healing

Our Unique Healing for Life Packages



Bio7 Prosperity and Growth



**Aura Chakra Re
Balancing Energy**



**Aura Chakra Re
Enhancing**



**Aura Chakra Re
Purifying**

SERVICE

OUR OFFERINGS FOR HEALTHY LIVING AND HEALTHY SPACES

WE BELIEVE IN WHAT WE DO AND WE ARE ONLY OUTCOME FOCUSED. OUR TECHNIQUES ARE WELL-VALIDATED AND WE ENSURE THAT YOU GET THE MOST BENEFIT IN THE LEAST POSSIBLE TIME

OUR SIGNATURE WELNESS SCANS



BIO WELLNESS SCAN



GEO 7 SPACE METHODOLOGY



BIO CHAKRA SCAN



CONNECT & COLLABORATE WITH US

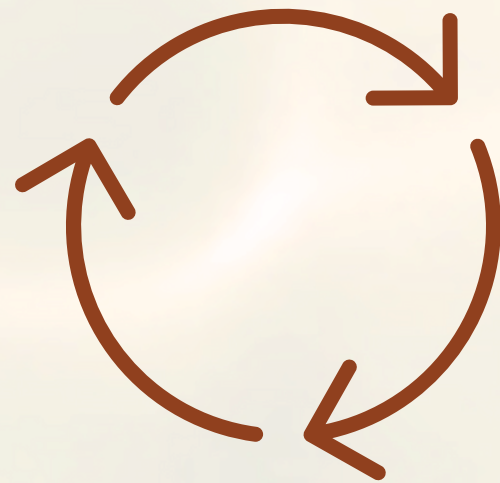


PROFIT SHARING BASIS

OUR EXPANSIONS



**BIO 7 WELLNESS
METHOD
PLUG & PLAY**



**AYUVERDA
ECOMMERCE
PRODUCTS**



**BIO 7 WELLNESS
ACADEMY**

OUR GROWTH MANTRA

**40 MILLION
MARKET**

UNIQUE SERVICES

**FOCUS ON BALANCING BODY &
SPACES**

**600 MILLION
MARKET**

UNIQUE PRODUCTS

**FOCUS ON BALANCING BODY &
SPACES**

**2000 MILLION
MARKET**

UNIQUE PROFESSIONAL COURSES

**ACCREDITED BY DUBAI KHDA &
IPHM LONDON**

OUR SUCCESS FACTORS

**Success
Factor
#1**

**Strong
Branding**

**Success
Factor
#2**

**Aligned &
dedicated
team**


**Success
Factor
#3**

**Innovation –
always a step
ahead of
competition**

**Success
Factor
#4**

**Multiple
Revenue
Streams**

BRAND

The background features a soft, pastel-colored illustration. At the top, the word 'BRAND' is written in large, purple, 3D-style letters. Below the letters, there are several stylized human figures: a woman on the left, a man in the center sitting on the floor with a laptop, and a man on the right standing and holding a large orange box. The scene is decorated with geometric shapes like diamonds and a picture icon in the top right corner.

Strong Branding

At Balance1studio, we remain true to our core values of authenticity, education, and exceptional service. Our dedication to building a strong brand over the years has established Balance1studio as a leading name in the health and wellness lifestyle industry.

**Success
Factor
#1**

Success Factor #2

Aligned & Dedicated Team

Balance1studio has invested significant time and effort in developing talents across various domains. This comprehensive approach ensures that every aspect of our business contributes to the high standards and quality we are known for.





Success Factor #3

Innovation

At Balance1Studio, innovation drives our bio-frequency science-based healing. Led by Dr. Pujah Subhash Srivastav, we integrate advanced methods such as infrared panel therapy to enhance flexibility and healing. Our commitment to innovation extends to holistic programs like ME Chakra, ensuring cutting-edge solutions for wellness and personal growth.



Success Factor #4

Multiple Revenue Streams

Balance1studio offers multiple revenue streams beyond regular in-studio and online classes. In addition to these core offerings, we provide workshops, retreats, and teacher training programs. These specialized sessions are conducted by our in-house instructors or specially invited guest teachers, enhancing the revenue potential for our franchisees. They not only enrich our community's experience but also provide additional income opportunities, ensuring a diversified and robust business model for Balance1studio franchisees.

Why Is Balance1studio FRANCHISE of your choice

1

Strong branding

Balance1Studio stays consistent with our authenticity, educational approach, and excellent services. The Balance1Studio brand is recognized not only for its health and wellness offerings but also as a comprehensive lifestyle brand. This is achieved through our investment in brand building over the years.

2

Multiple Revenue Streams

We offer multiple revenue streams for our franchisees, including In-Studio Classes, Studio Personal Classes, Workshops, Corporate Retreats, and more. Our diverse offerings ensure consistent and sustainable growth for our partners.

3

Experienced Operational Team

At Balance1Studio, our experienced operational team ensures your business success. We've created comprehensive SOPs, manuals, and training programs to help you replicate our success and quality in your local territory.

4

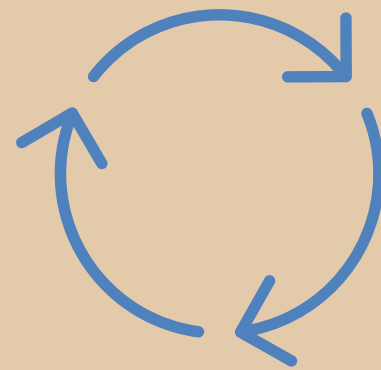
Curriculum

Specially developed Balance1Studio curriculum that can be used by all. The Balance1Studio curriculum is designed to cater to all levels of wellness experience, tailored to meet the needs of each individual. Our comprehensive approach ensures holistic growth and personal development.

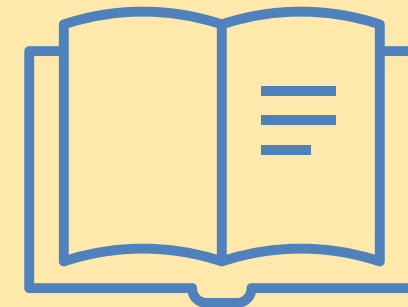
Our Concepts



1 **BIO 7
WELLNESS
METHOD**



2 **FREQUENCY
PRODUCTS**



3 **BIO 7
WELLNESS
ACADEMY**

OUR CONCEPT

OUR PROPRIETARY WELLNESS PLUG & PLAY CONCEPT



Inviting Balance 1 Studio Center

We invite wellness centers and retreat to integrate our ready to use (plug and play) Bio wellness Method and Geo 7 Space methodology to enhance the utilization of their existing healing methods.



Inviting Existing Spa Owners

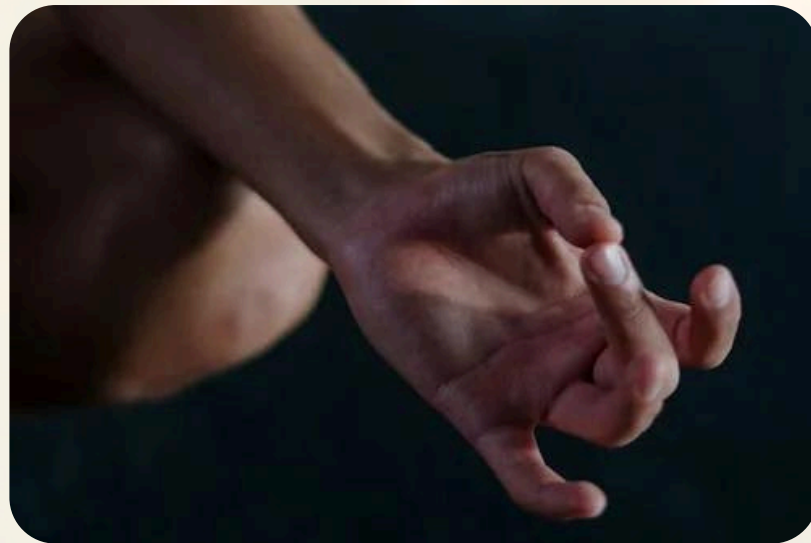
We invite existing spas to expand their spa offering to integrate bio frequency wellness into their offerings.



Inviting Affiliate

We invite healers across the globe to train with our Bio 7 and Geo 7 techniques and practice this unique offering of healing.

BIO 7 WELLNESS [®] ACADEMY



**Balance
Body Frequency**

Balance Body



**Balance
Spaces**

Balance Home - Offices

Ayurveda Bath & Blend



Product Distribution

CHAKRA RANGE



1

**BIO 7
WELLNESS
METHOD**

Plug & Play Model



Ready to
Kick Start



Trained Staff
Appointed



All Tools &
Trainings Digital
Assets



Integrated
Solution for joint
Revenue

Plug & Play Model Support

Plug & Play Criteria:

1. Ready Running Clinic with Minimum Footfall : 200 500 Per month
2. Alternative Therapies Clinic
3. Running Spa or Holistic Massage Services
4. Passionate about wellness and clear vision for growth
5. Local knowledge & Marketing Experience
6. Ability and Experience to operate on multiple locations

Plug & Play TERM:

CONCEPT FEE	After NDA signed
PLUG & PLAY TERM	8 + 8 Years Contract
PROFIT SHARING	70 - 30%
MINIMUM NO. OF CLINICS	2
CLINIC FEES	After NDA signed

PLUG & PLAY SIGNUP PROCESS

1

Brand Discovery -
online meeting
with management

2

Submit
Application Form
and due diligence

3

Franchise offering
NDA Signing &
Meeting with
Franchisor

4

Letter of intent
{% of plug and play
fee deposit}

5

Securing first
Location

6

Signing of Plug and
Play Agreement
{% of plug and play
fee deposit}

SIGN UP

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Pass

CONNECT

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[Forget Password](#)

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1

**BIO 7
WELLNESS
METHOD**

Franchise Model



Balance 1 Studio
Set up



Tech & Business
Operation
Training



SOPs & ongoing
audit programs



Franchisee Teacher
Training & Ongoing
Support

Franchisor Support

Franchise Model City Wise Criteria

- 1.Passionate about wellness and clear vision for growth
- 2.Local knowledge & Marketing Experience
- 3.Ability and Experience to operate on multiple locations

FRANCHISE TERM:

UPFRONT FRANCHISE FEE	After NDA signed
FRANCHISE TERM	8 + 8 Years Contract
MINIMUM NO. OF STUDIOS	3
STUDIO ROYALTY	After NDA signed

FRANCHISE SIGNUP PROCESS

1

Brand Discovery -
online meeting
with management

2

Submit
Application Form
and due diligence

3

Franchise offering
NDA Signing &
Meeting with
Franchisor

4

Letter of intent
{% of franchise fee
deposit}

5

Securing first
Location

6

Signing of lease &
Franchise Agreement
{% of franchise fee
deposit}

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2

PRODUCTS DISTRIBUTION



Strong Branding

The icon depicts a central computer monitor with a gear icon on its screen. Surrounding the monitor are several smaller icons: a play button, a document, a target with an arrow, and a speech bubble containing the letters 'Ad'. A dotted line connects these elements in a circular path.



Product training &
Health Camp
Promotion

The icon shows a megaphone with sound waves emanating from it, symbolizing announcement or promotion.



Head office
customer Lead

The icon consists of a stack of four books, representing knowledge, training, or a lead document.



Digital Assets
Ready Product
Branding

The icon shows a network of five stylized human figures connected by lines, representing digital assets or a network.

Distributor Support

Product Distributor Criteria

- Social Media Marketing: Facebook, Google, Instagram
- Head Office Customer Leads
- Product Training & Health Camp Promotion
- Digital Support: Creative Product Branding with Company Name
- Franchisee Product Replacement Policy: Within 3 Months, Saleable Condition
- Online Portal support as B2B Model Ready in one months time in any language

Distributor Term

Requiremnet	Strong Holding in GYM, HEALTH, HOTELS, CLINICS, AIRPORTS, DUTY FREE AREAS
Minimum Order Capacity	10,000 to 50,000 PCS PER YEAR

Ayurveda Bath & Blend Products

Connect with us		MOQ Slabs	Discount or Revenue
Associate / Freelancer	Freelancer	20-30 pcs per month	**
Our Students	Our Students	100-200	**
Yoga Centers / Wellness Center	Retail	201-50	**
Yoga Centers / Wellness Center	Franchise	501-1000	**
Retail Outlets	Retail	2000	25%
Distributor	Distributor	10,000-20,000	35-50%

** As per terms and conditions applied

DISTRIBUTOR SIGNUP PROCESS

1

Brand Discovery -
online meeting
with management

2

Submit
Application Form
and due diligence

3

Franchise offering
NDA Signing &
Meeting with
Distributor

4

Letter of intent
{% of distributor fee
deposit}

5

Securing first
Location

6

Signing of Distributor
Agreement
{% of distributor fee
deposit}

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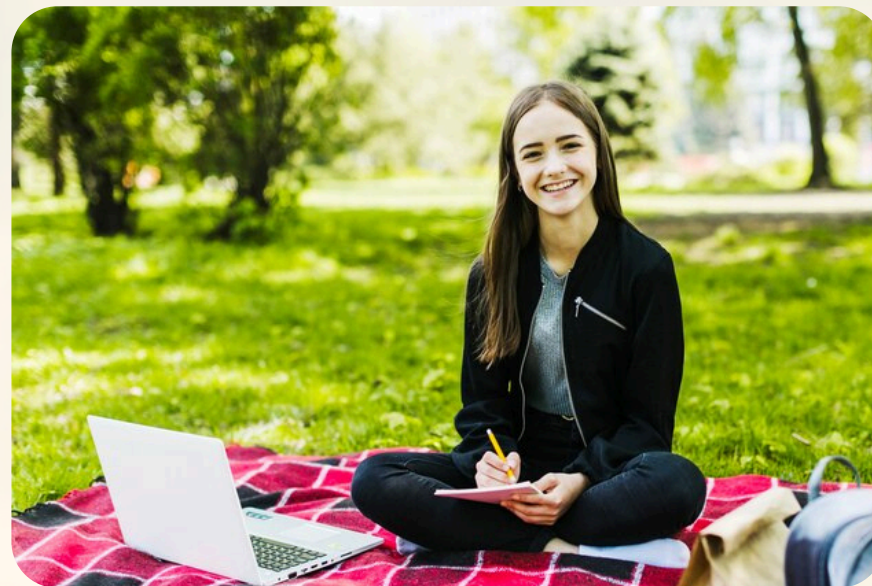
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3

BIO 7 WELLNESS ACADEMY



Professional Courses



Lifesytle Courses

Academy Franchise Criteria

1. Ready Support - Digital Assets - Marketing Tools Support
2. Online Portal support as B2B Model Ready in one months time in any language
3. Digital Assets, support team, events promotions education - staff trainings

Academy Franchise Term

FRANCHISE FEE	After NDA signed
FRANCHISE TERM	4 + 4 YEARS CONTRACT
REQUIREMENT	RUNNING EDUCATION CENTER OR ONLINE PORTALS WITH WELLNESS AS CORE SUBJECT
ROYALTY	After NDA signed

COURSE ACADEMY SIGNUP PROCESS

1

Brand Discovery -
online meeting
with management

2

Submit
Application Form
and due diligence

3

Franchise offering
NDA Signing &
Meeting with
Franchisor

4

Letter of intent
{% of franchise fee
deposit}

5

Securing first
Location

6

Signing of course
franchise agreement
{% of franchise fee
deposit}

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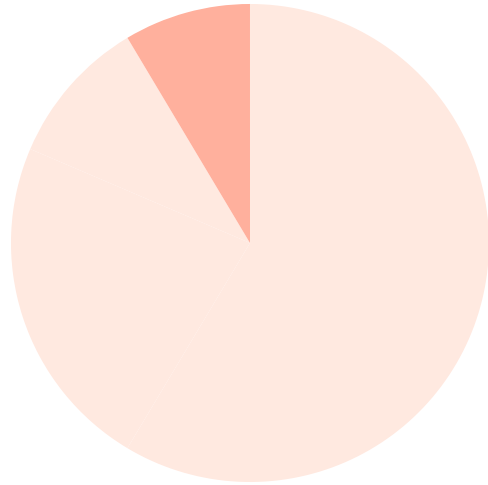
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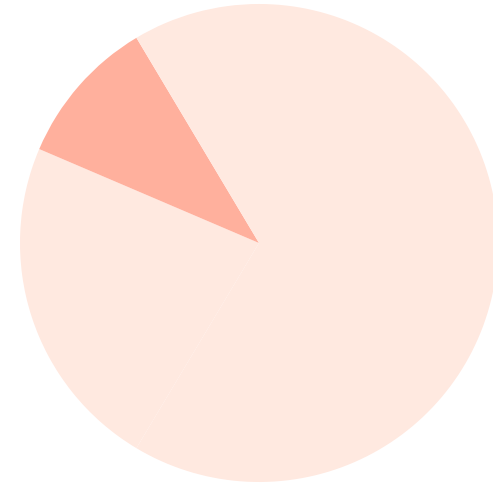
Funding

Bootstrap company - no outside investor till date



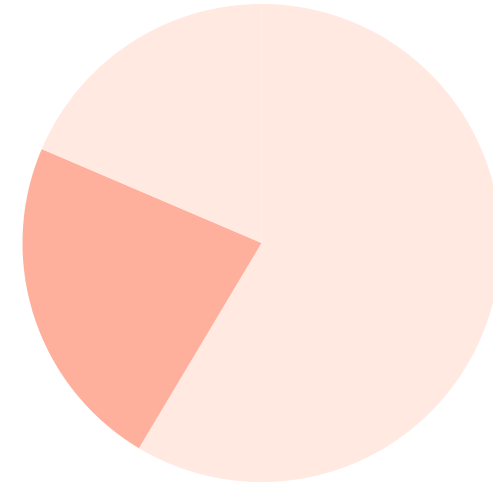
Digital Asset

480,000 USD



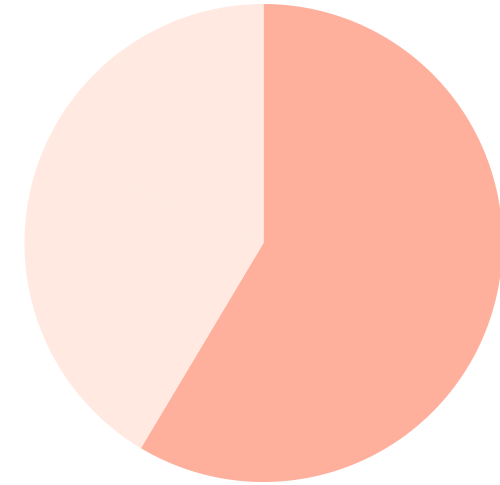
Angel
investments

NIL



Cash

300,000 USD



Shares

NIL

OUR CLIENTS



S PUJAH

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🌐 life-balance.ae | spujah.com | balance1studio.com